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Tree.ly secures 5 million euros in seed capital to expand its European forest climate protection portfolio

PortfoLion, aws Gründungsfonds, SymbiaVC, and the Tyrolean Business Angel Network support Tree.ly in establishing the first pan-European forest climate protection platform

Tree.ly (<https://tree.ly>) announces today that the company, based in Dornbirn and Berlin, Austria, has received a seed investment of 5 million euros from PortfoLion, the aws Gründungsfonds, SymbiaVC and the Tyrolean Business Angel Network.

The pioneer in regional forest climate projects will use this investment to accelerate its growth and attract even more new customers across its five European markets. The new funds will also be used to develop the next version of the standard for certifying climate protection performance as well as further advance the functionality and automation of the platform. Tree.ly is at the forefront of this market, developing forest-based climate protection projects through its ISO-certified carbon sequestration methodology and brings companies together with forest owners to contribute to future-proof forest management through high-quality, TÜV-approved carbon credits. Currently, contracts cover 180,110 hectares of forest in Austria, Germany, Italy, the Netherlands, and the Czech Republic. Tree.ly's innovative, already certified high-integrity projects have contractually secured a CO₂ storage capacity of over 2.8 million tons of CO₂, supporting companies on their path to net-zero emissions and allowing them to make a direct positive impact on the environment close to home.

The company plans to continue its impressive track record of over 300 per cent year-on-year growth. Tree.ly plans to expand its climate protection projects to over 1 million hectares within a few years and establish itself as the market leader in high-quality regional CO₂ credits for companies. "The market for voluntary emission certificates will grow to 15 billion euro globally

and 3 billion euro in Europe over the next 5 years, with a strong trend towards regional and high-quality projects. Tree.ly's certified projects are the perfect response to this. As one of the fastest-growing technology companies in this field, this investment will significantly accelerate growth in our European markets, strengthen Tree.ly's technological leadership, and drive the development of new forest-based climate protection offerings," explains Jodok Batlogg, co-founder and CEO of Tree.ly.

"We are excited to be part of an innovative Austrian startup with our investment in Tree.ly," says Markus Jandrinitsch, Managing Director of aws Gründungsfonds. "Our decision to invest in Tree.ly is based on their unique ability to create both ecological and economic value. By supporting regional forests across Europe, we are contributing to combating climate change and promoting biodiversity. In addition to the exciting and sustainable business idea, we were particularly impressed by the founders and the team."

"The voluntary carbon markets demonstrated their potential to provide direct funding for climate change projects. Beyond multinationals, SMEs worldwide are now interested in financing nature-based climate projects in their local areas. However, concerns about poor quality project management and related controversies are holding them back. We believe that well-monitored local projects represent a significant business opportunity. With deep roots in forest science and digital technology, the Treely team is ideally positioned to lead this effort as a pioneer in Europe", says Aurel Pasztor, Partner at PortfoLion Capital Partners.

About Tree.ly

The Tree.ly Group develops forest climate protection projects in Austria, Germany, and across Europe to mitigate climate change by harnessing the full potential of local forests. Founded in 2021 by serial entrepreneurs Jodok Batlogg and Christian Lutz, the company connects businesses with forest owners, enabling companies to contribute to climate-resilient forestry through high-quality, TÜV-certified CO₂ credits with co-benefits (biodiversity, SDGs). This approach allows companies to make a measurable, local contribution to climate protection as part of their sustainability strategy.

Tree.ly pursues an innovative, local, and transparent project approach by establishing direct relationships between forest owners and companies, offering publicly accessible action plans, and organizing educational forest visits to engage employees. Forest owners use the urgently needed investments specifically for preserving and enhancing the climate resilience of their forests through additional activities enabled by these investments. More information is available at tree.ly.

About PortfoLion

PortfoLion Capital Partners is a multi-stage investor, where the early-stage fund's primary investment targets are digital technology startups in the CEE region that are seeking product-market fit and aim to raise 200,000 euro and 3 million euro to validate their business model or develop the product. PortfoLion aims to support the growth of companies in digital technology projects with significant growth potential. Investment areas include artificial intelligence, e-commerce, big data, IT infrastructure, financial software, education and future of work solutions.

About aws Gründungsfonds

The aws Gründungsfonds is an Austrian venture capital fund with a fund volume of approximately 70 million euro. As investors, we support startups from their initial growth phase through subsequent financing rounds (Series A/B) up to their exit. We see ourselves as a long-term, stable partner with a hands-on approach, actively working alongside founding teams as a sparring partner. Since 2013, with our predecessor fund and in collaboration with national and international co-investors, we have invested more than 500 million euro in over 45 investments and have successfully achieved numerous exits.

About Symbia VC

SymbiaVC is a dynamic venture capital firm and sparring partner for innovative startups and companies. It aims to be a pioneering partner for ambitious minds and thriving teams while providing a nurturing environment for creating a valuable future. Target industries range from ClimaTech, DeepTech, and ConstructionTech to logistics, IndustrialTech, and automation along the wood value chain. SymbiaVC believes in supporting people who work tirelessly to change, improve, and initiate new thinking. They provide a supportive environment that allows for the long-term redefinition of the industry. With a mix of financial and industrial expertise, SymbiaVC strives for collective sustainable growth and a bright future for upcoming generations.

About Tyrolean Business Angel

Tyrolean Business Angel is a network of over 30 South and North Tyrolean entrepreneurs that was founded in May 2018. Its aim is to finance innovative ideas, contribute to the international scaling of early-stage start-ups and thus create a foundation for future generations of entrepreneurs.